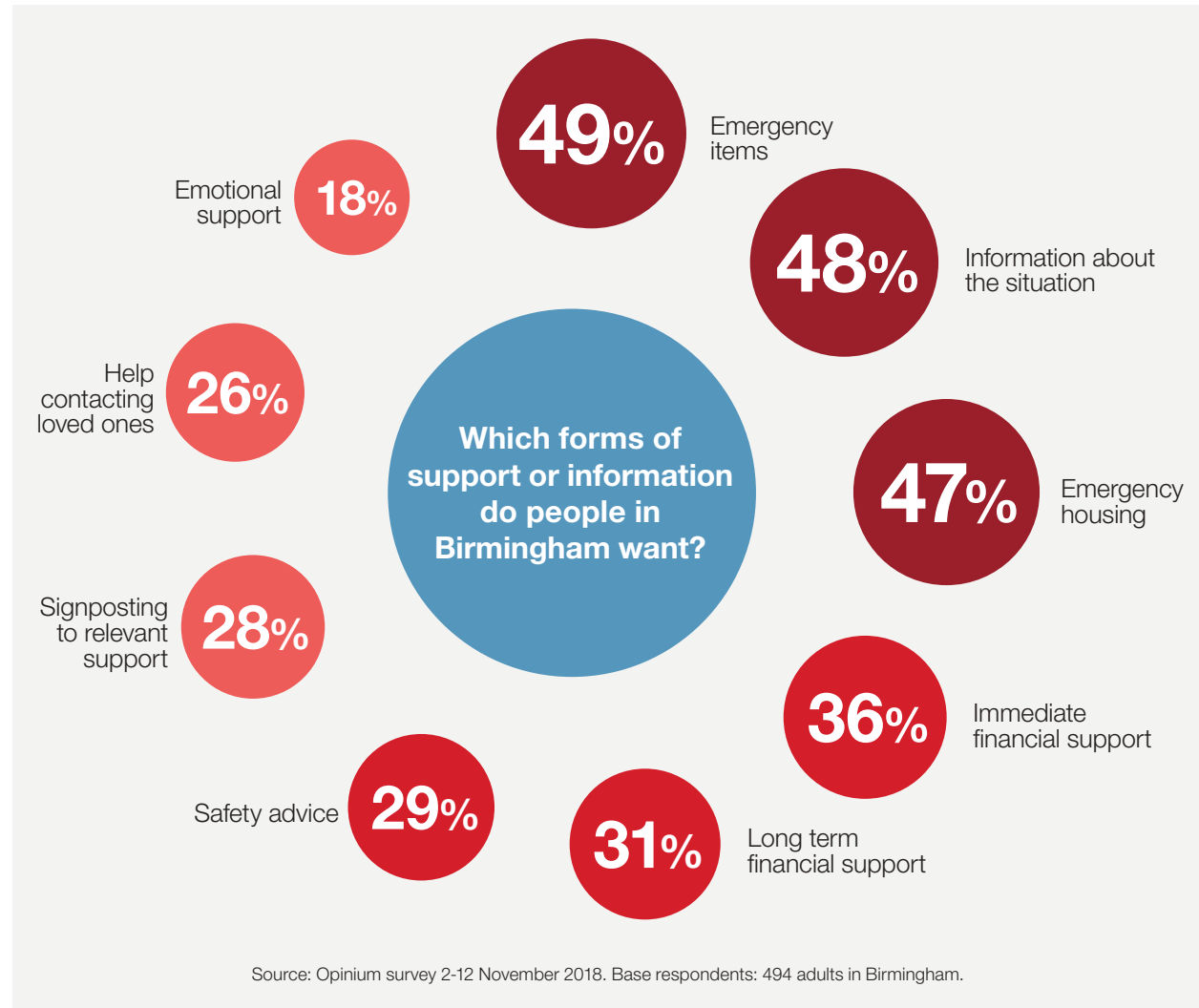
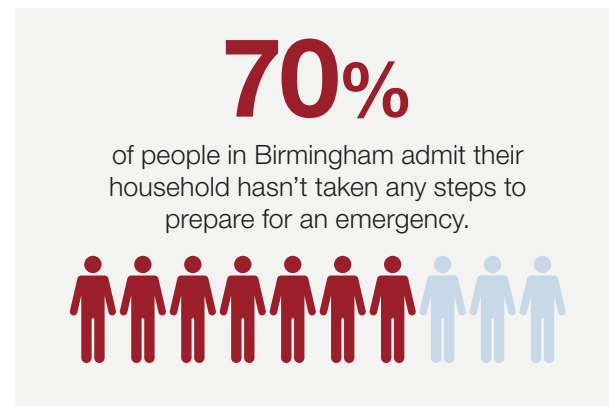
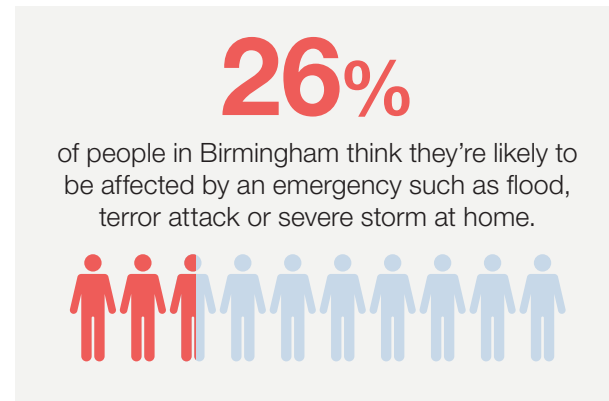


What support do people in Birmingham want when facing an emergency?

All figures in this briefing, unless otherwise noted, are based on 482 people living in or near Birmingham who took part in a nationally representative online survey of 5,008 adults (18+) across the UK.

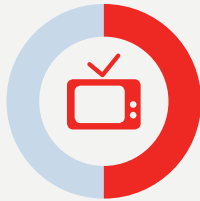


Information and communication

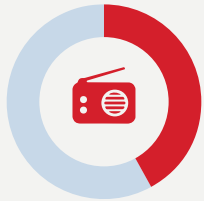
Where people in Birmingham would turn to for information in an emergency:



51%
emergency services (999)



50%
television



42%
local radio



36%
friends, neighbours or family

65%

don't have an emergency or alert app.

48%

of people want information on how the situation is progressing.

29%

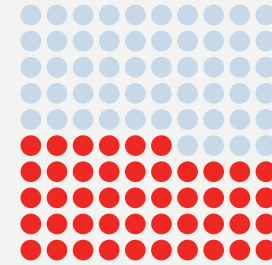
believe that emergency responders* monitor social media for people needing help in an emergency.

27%

believe that people can receive help from emergency responders by posting on social media.

*such as firefighters and the police.

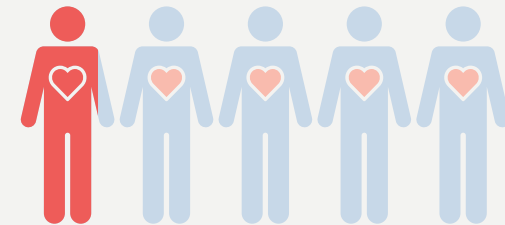
Cash or emergency items



46%

of people in Birmingham would prefer to be given cash to purchase emergency items and accommodation themselves after a flood.

Emotional support



18%

of people in Birmingham would like to receive emotional support, such as talking with someone about what happened.

Advocacy and advice



28% of people in Birmingham would want signposting to relevant advice, services and other support they might need after an emergency.