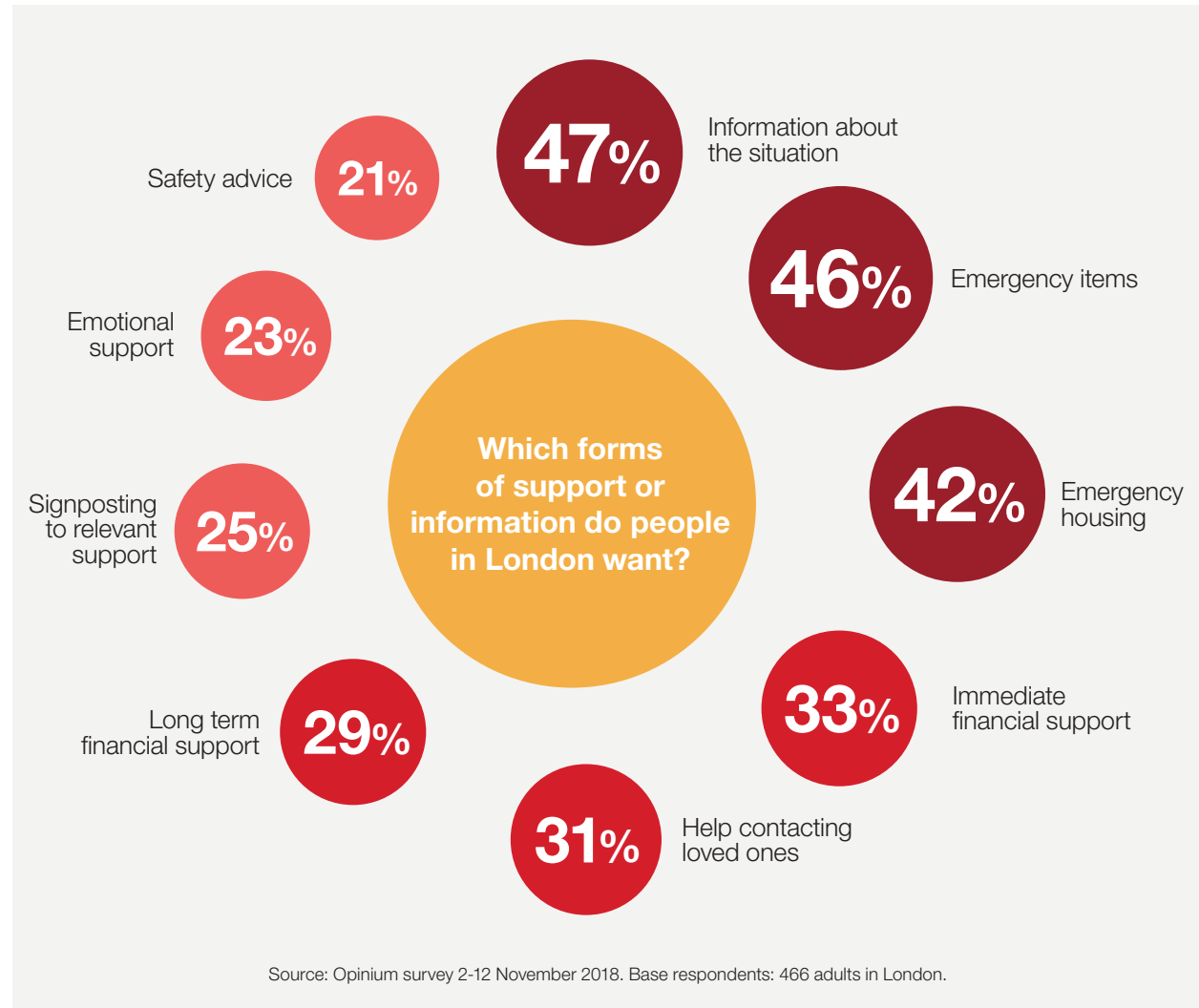
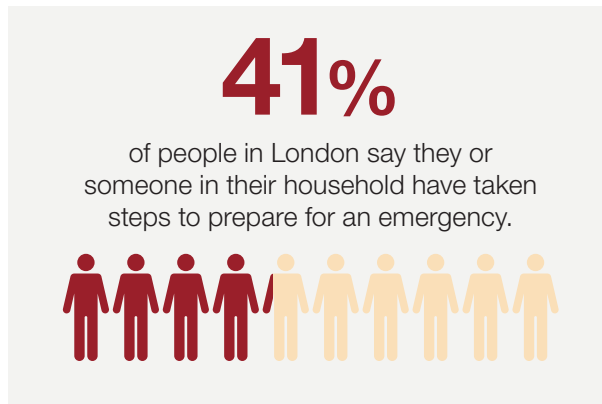
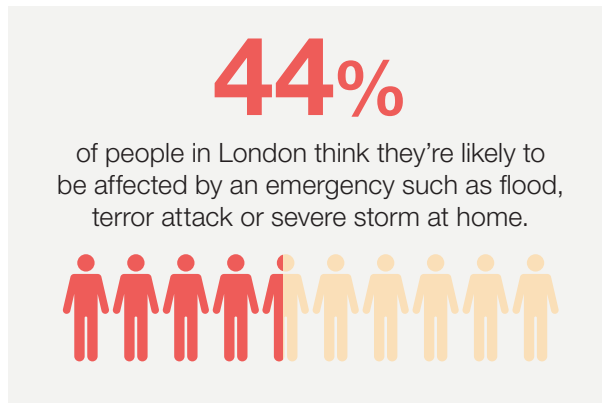


# What support do people in London want when facing an emergency?

All figures in this briefing, unless otherwise noted, are based on 656 people living in or near London who took part in a nationally representative online survey of 5,008 adults (18+) across the UK.



### Information and communication

Where people in London would turn to for information in an emergency:



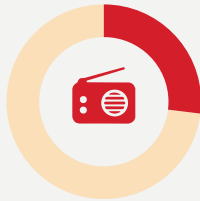
**51%**  
television



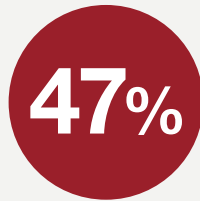
**48%**  
emergency services (999)



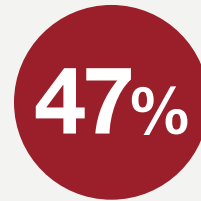
**36%**  
friends, neighbours or family



**27%**  
national radio



47%  
don't have an emergency or alert app.



47%  
of people want information on how the situation is progressing.



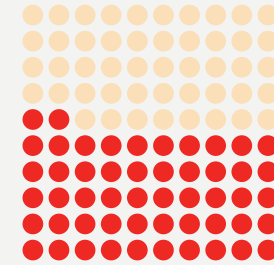
37%  
believe that emergency responders\* monitor social media for people needing help in an emergency.



35%  
believe that people can receive help from emergency responders by posting on social media.

\*such as firefighters and the police.

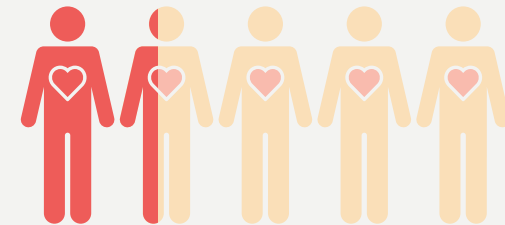
### Cash or emergency items



**52%**

of people in London would prefer to be given cash to purchase emergency items themselves after a flood.

### Emotional support



**23%**

of people in London would like to receive emotional support, such as talking with someone about what happened.

### Advocacy and advice



**25%** of people in London would want signposting to relevant advice, services and other support they might need after an emergency.