

What support do people in Manchester want when facing an emergency?

All figures in this briefing, unless otherwise noted, are based on 418 people living in or near Manchester who took part in a nationally representative online survey of 5,008 adults (18+) across the UK.

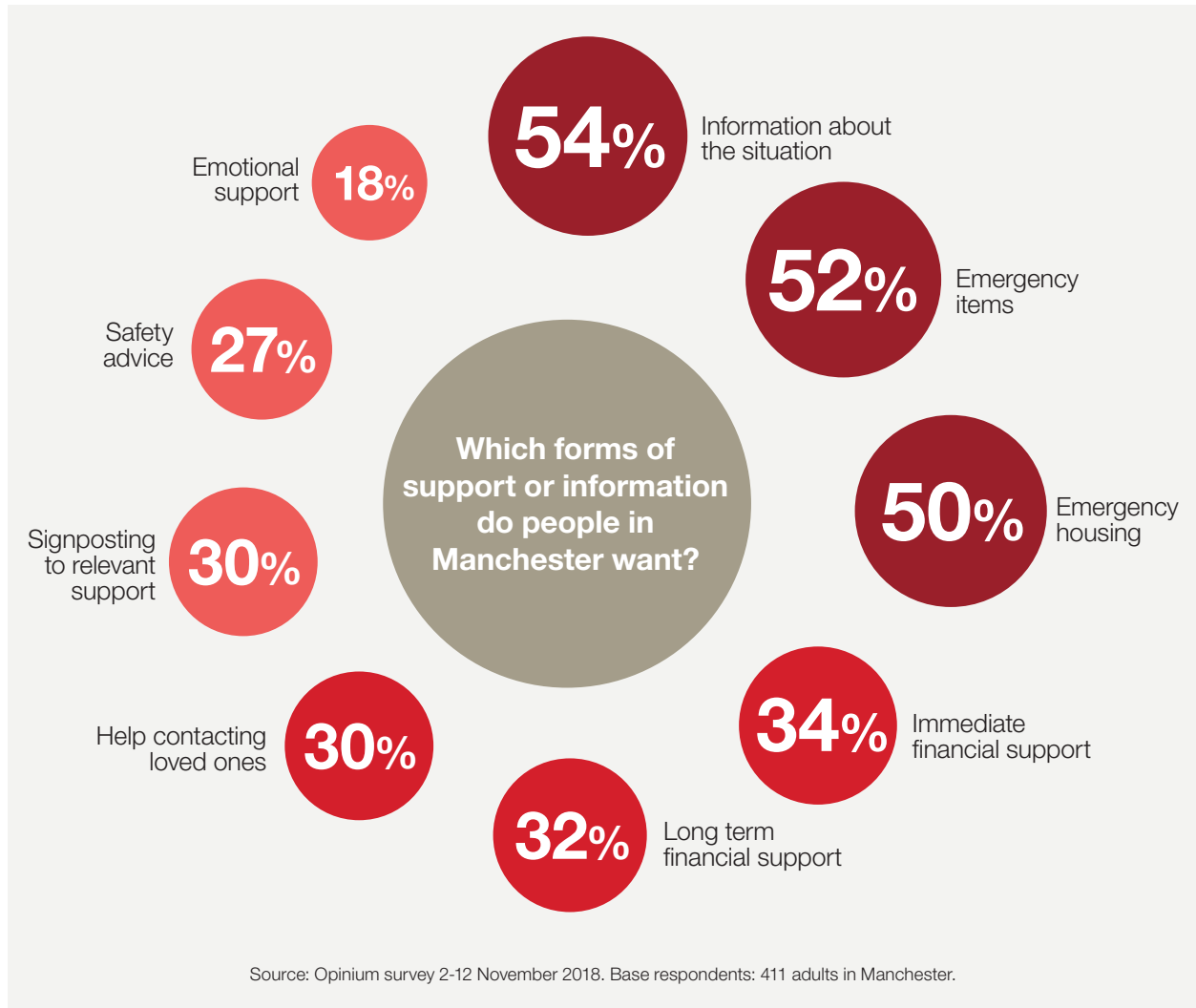
22%

of people in Manchester think they're likely to be affected by an emergency such as flood, terror attack or severe storm at home.



77%

of people in Manchester admit their household hasn't taken any steps to prepare for an emergency.



Information and communication

Where people in Manchester would turn to for information in an emergency:



54%
emergency services (999)



53%
television



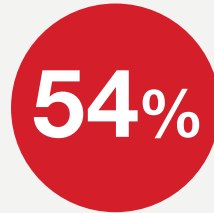
40%
friends, neighbours or family



37%
local radio



don't have an emergency or alert app.



of people want information on how the situation is progressing.



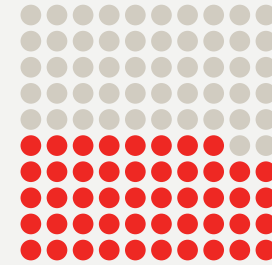
believe that emergency responders* monitor social media for people needing help in an emergency.



believe that people can receive help from emergency responders by posting on social media.

*such as firefighters and the police.

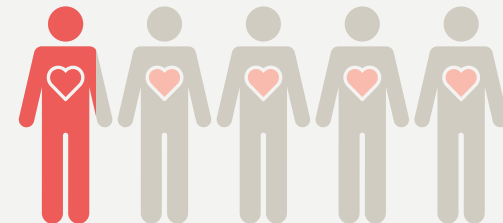
Cash or emergency items



48%

of people in Manchester would prefer to be given cash to purchase emergency items themselves after a flood.

Emotional support



18%

of people in Manchester would like to receive emotional support, such as talking with someone about what happened.

Advocacy and advice



30% of people in Manchester would want signposting to relevant advice, services and other support they might need after an emergency.