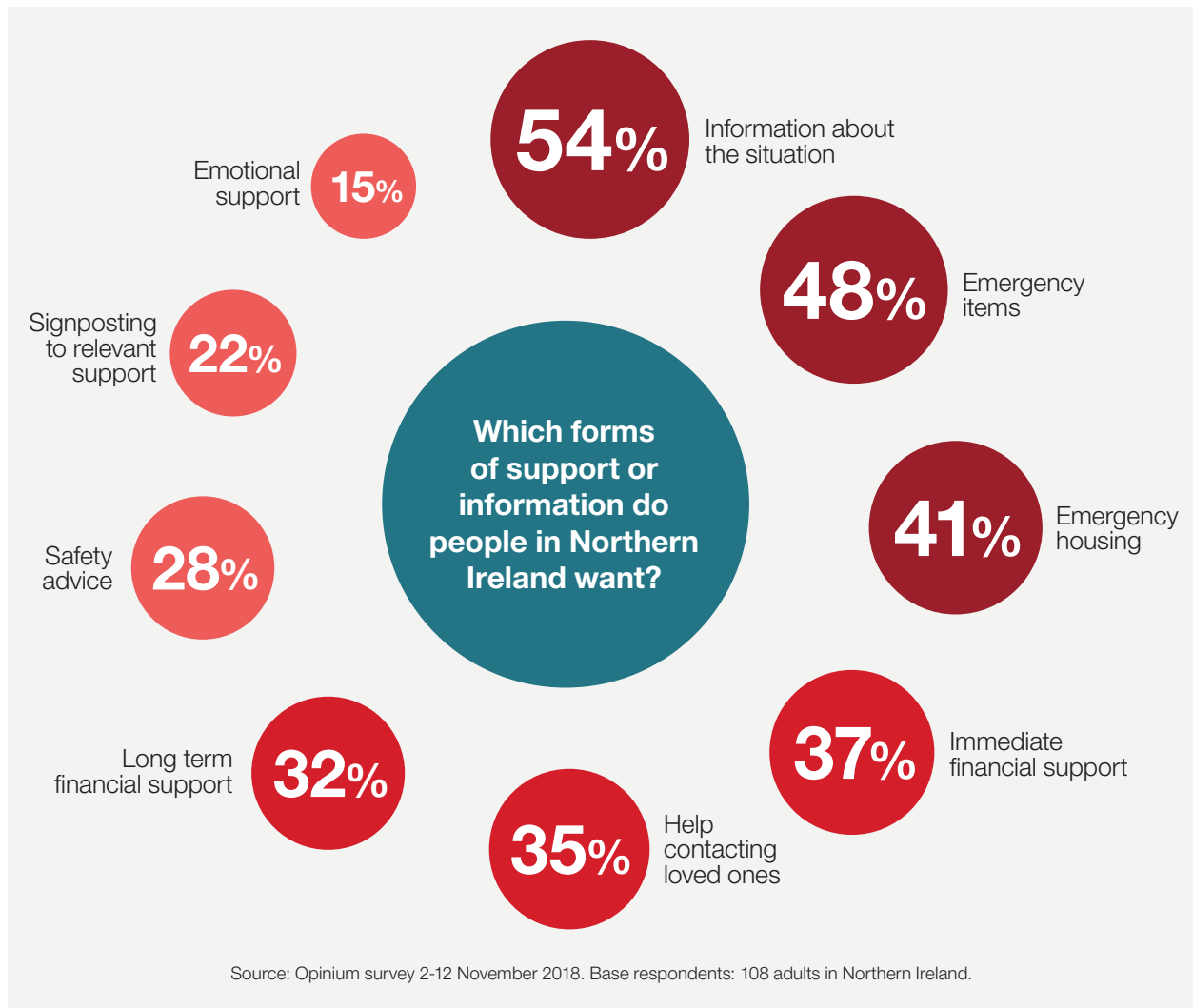
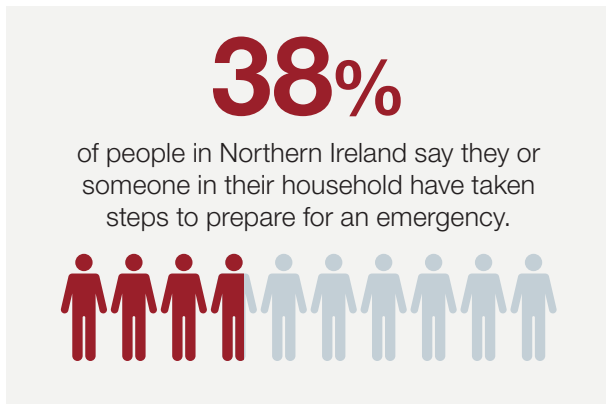
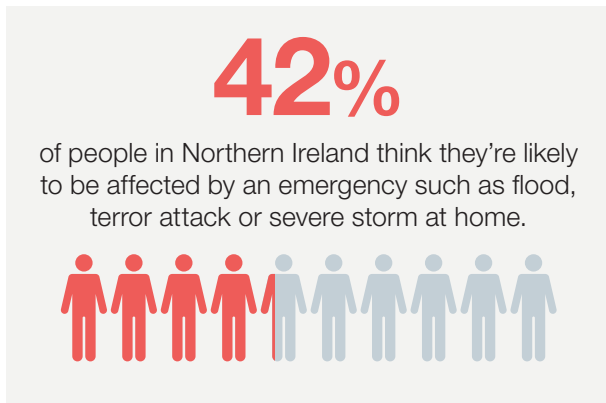


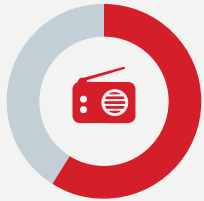
What support do people in Northern Ireland want when facing an emergency?

All figures in this briefing, unless otherwise noted, are based on 139 people living in Northern Ireland who took part in a nationally representative online survey of 5,008 adults (18+) across the UK.



Information and communication

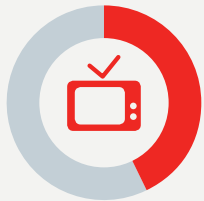
Where people in Northern Ireland would turn to for information in an emergency:



59%
local radio



45%
emergency services (999)



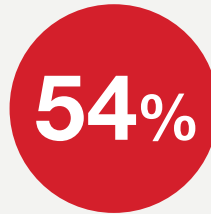
43%
television



43%
friends, neighbours or family



60%
don't have an emergency or alert app.



54%
of people want information on how the situation is progressing.



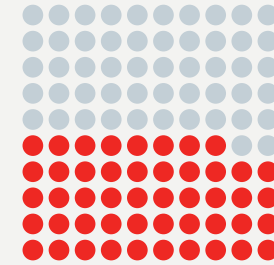
24%
believe that emergency responders* monitor social media for people needing help in an emergency.



24%
believe that people can receive help from emergency responders by posting on social media.

*such as firefighters and the police.

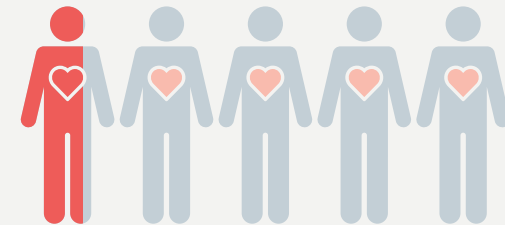
Cash or emergency items



48%

of people in Northern Ireland would prefer to be given cash to purchase emergency items themselves after a flood.

Emotional support



15%

of people in Northern Ireland would like to receive emotional support, such as talking with someone about what happened.

Advocacy and advice



22% of people in Northern Ireland would want signposting to relevant advice, services and other support they might need after an emergency.