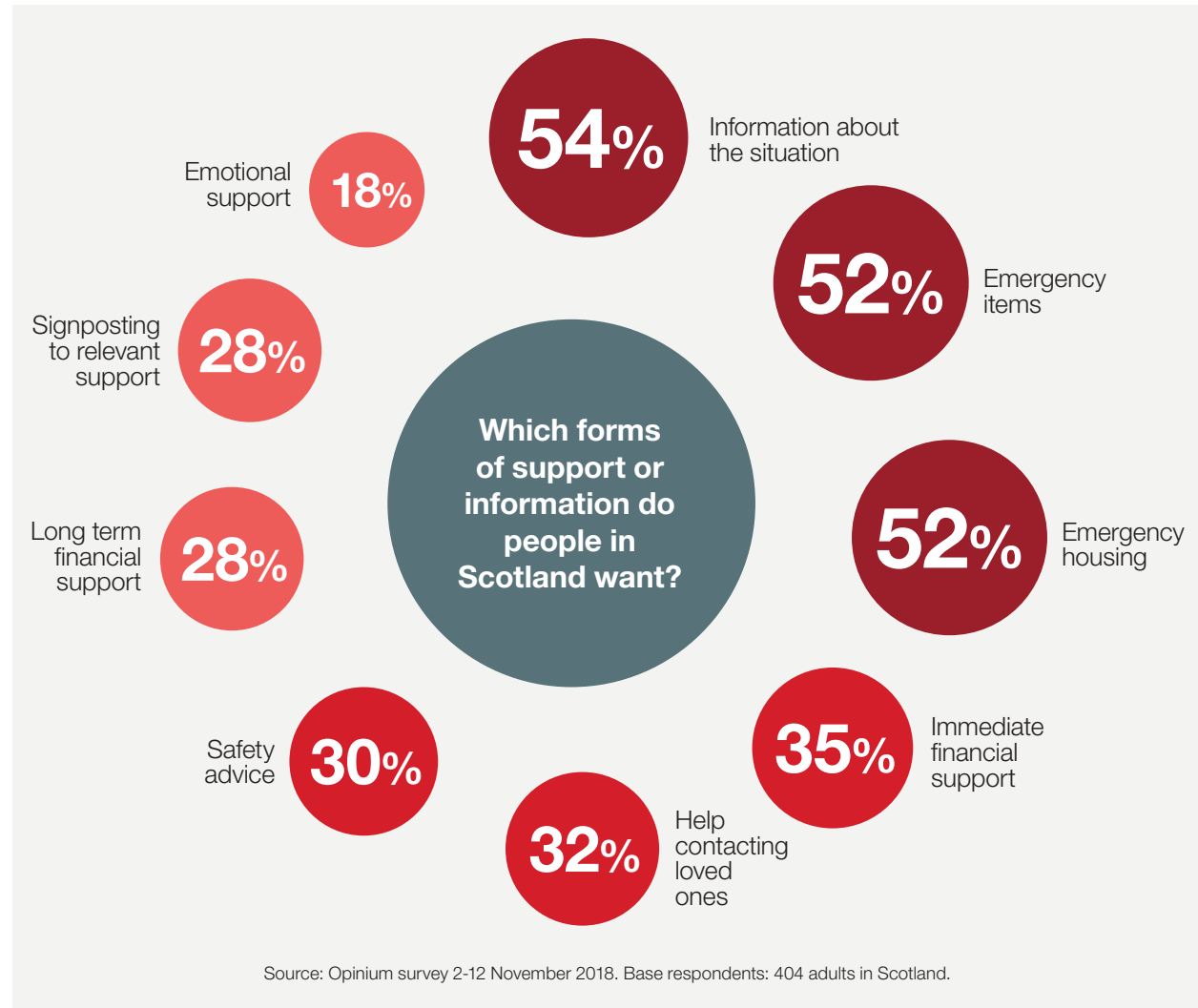
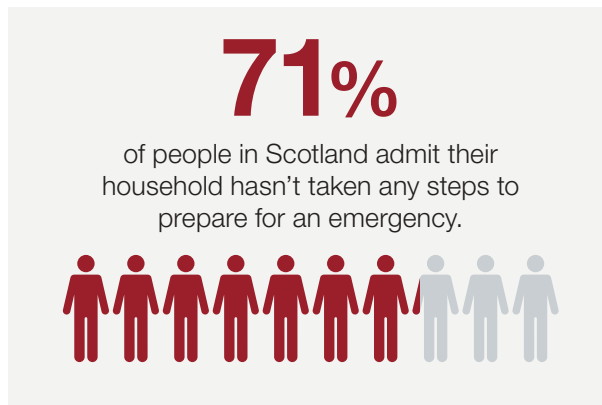
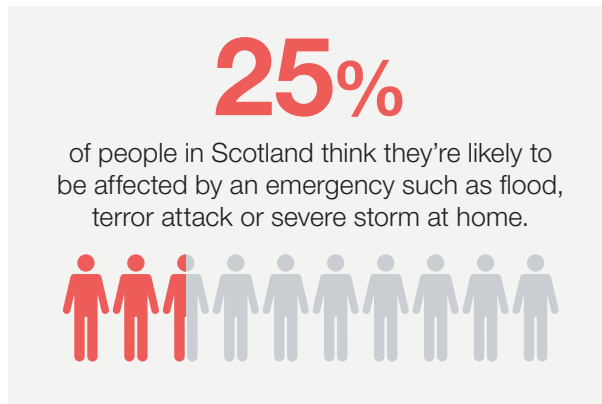


# What support do people in Scotland want when facing an emergency?

All figures in this briefing, unless otherwise noted, are based on 423 people living in Scotland who took part in a nationally representative online survey of 5,008 adults (18+) across the UK.

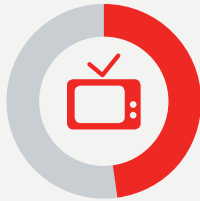


### Information and communication

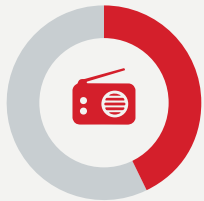
Where people in Scotland would turn to for information in an emergency:



**51%**  
emergency services (999)



**48%**  
television



**43%**  
local radio



**35%**  
friends, neighbours or family



don't have an emergency or alert app.



of people want information on how the situation is progressing.



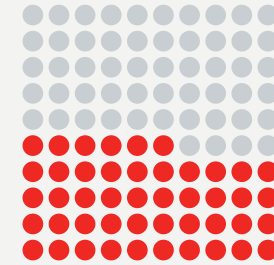
believe that emergency responders\* monitor social media for people needing help in an emergency.

\*such as firefighters and the police.



believe that people can receive help from emergency responders by posting on social media.

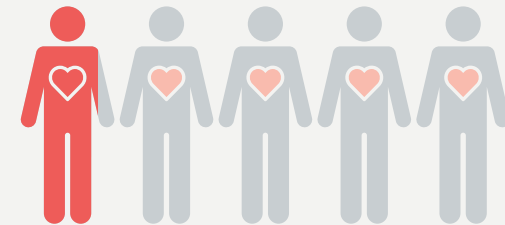
### Cash or emergency items



**46%**

of people in Scotland would prefer to be given cash to purchase emergency items and accommodation themselves after a flood.

### Emotional support



**18%**

of people in Scotland would like to receive emotional support, such as talking with someone about what happened.

### Advocacy and advice



**30%** of people in Scotland would want signposting to relevant advice, services and other support they might need after an emergency.