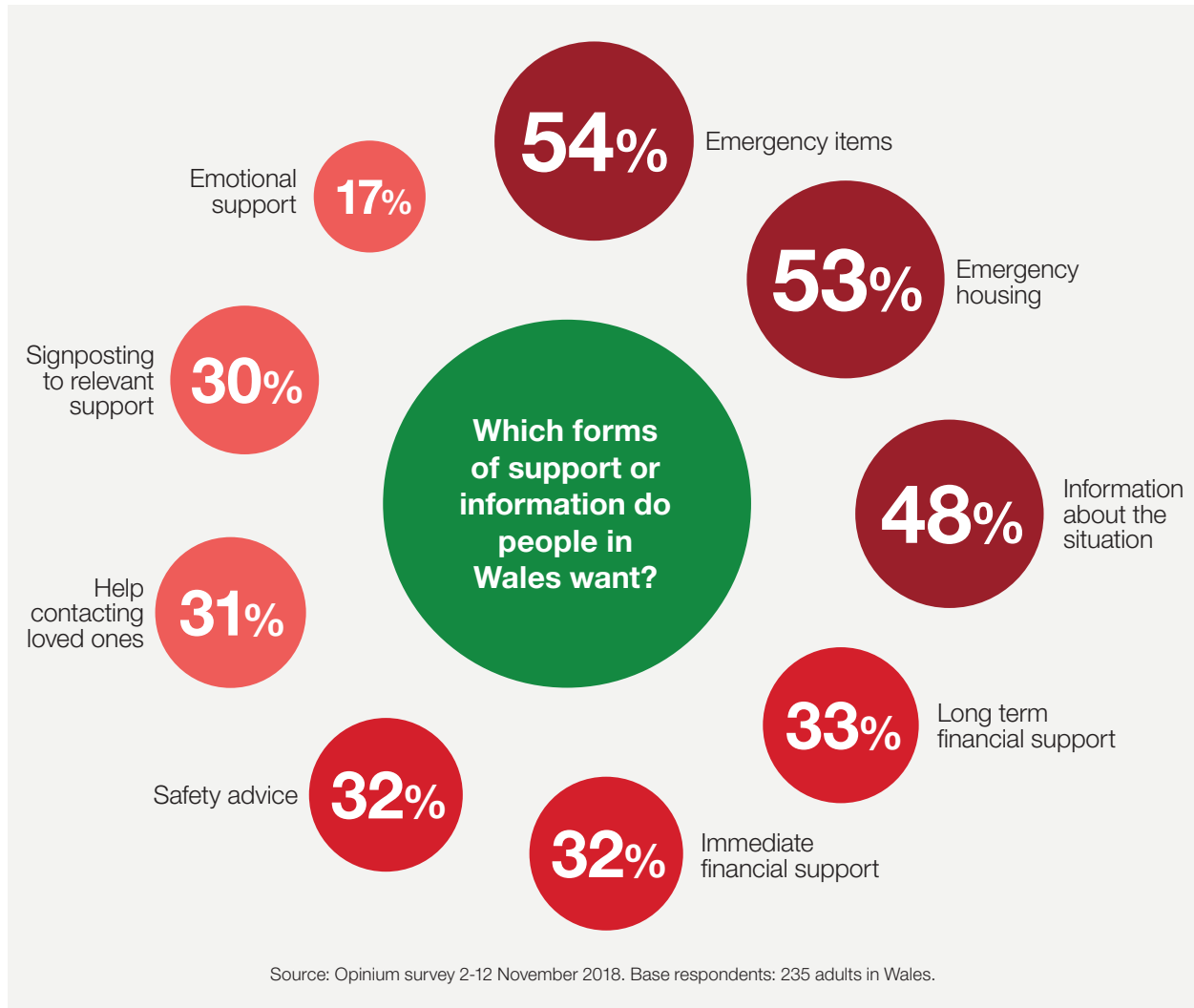
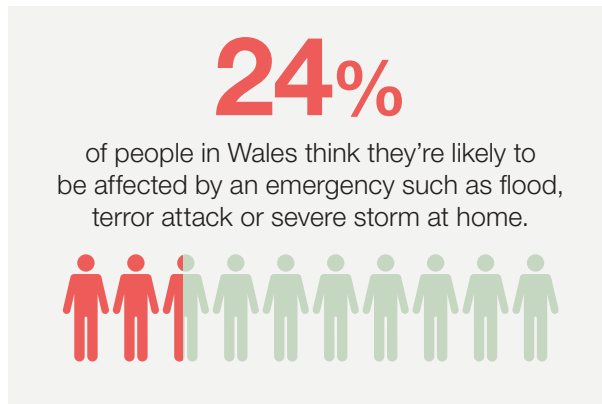


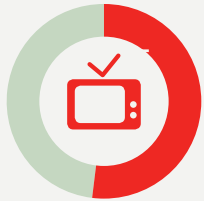
What support do people in Wales want when facing an emergency?

All figures in this briefing, unless otherwise noted, are based on 240 people living in Wales who took part in a nationally representative online survey of 5,008 adults (18+) across the UK.



Information and communication

Where people in Wales would turn to for information in an emergency:



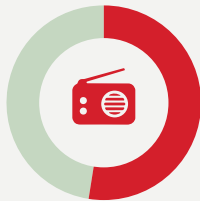
52%
television



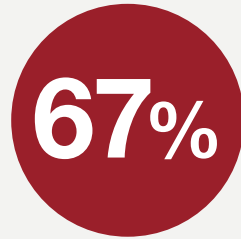
51%
emergency services (999)



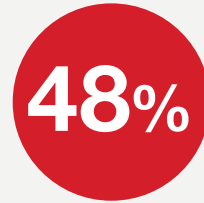
44%
friends, neighbours or family



42%
local radio



don't have an emergency or alert app.



of people want information on how the situation is progressing.



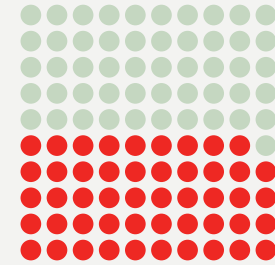
believe that emergency responders* monitor social media for people needing help in an emergency.



believe that people can receive help from emergency responders by posting on social media.

*such as firefighters and the police.

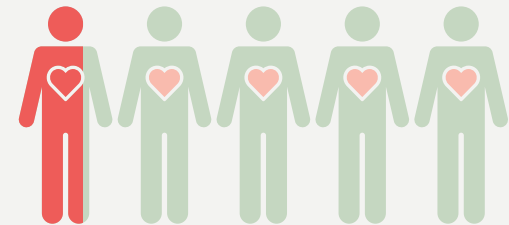
Cash or emergency items



49%

of people in Wales would prefer to be given cash to purchase emergency items themselves after a flood.

Emotional support



17%

of people in Wales would like to receive emotional support, such as talking with someone about what happened.

Advocacy and advice



30% of people in Wales would want signposting to relevant advice, services and other support they might need after an emergency.