

The Wonderful Walk of Kindness Q&A



Welcome to Team Red Cross!

We're delighted that you are choosing to support people in crisis, whoever and wherever they are. We're sure you'll have some questions about the Wonderful Walk of Kindness but hope this will give you all the information you need – if not, please do get in touch with us at getfundraising@redcross.org.uk.

What is the Wonderful Walk of Kindness?

The Wonderful Walk of Kindness is a fancy dress sponsored walk to brighten someone's day. Round up your kids, your housemates or your dog and go for a walk to deliver an act of kindness... in your finest fancy dress! The Wonderful Walk of Kindness is taking place anywhere you like on a date of your choice.

Why fancy dress?

We've suggested doing your walk in fancy dress to put smiles on people's faces as you walk by on the street! We've been inspired by people around the UK who have started wearing fun costumes to cheer people up during this difficult time, such as this [postman](#) in Nottinghamshire.

Do I have to dress up?

Not at all! It's just a bit of fun. The kids might enjoy dressing up but if you'd prefer not to, that's fine. We'd love to see some dressed-up dogs though...

What act of kindness should I do?

You can do anything you like, as long as it puts a smile on someone's face! You could deliver flowers, some home-cooked food or a gift to a friend, do the shopping for a neighbour, post a letter to an old friend... it's up to you! Have a think about someone in your local community who might appreciate support from you right now.

Who is this event for?

Anyone can take part in the Wonderful Walk of Kindness!

We think your little ones would love a chance to dress up and put smiles on faces in your local community, and all under 18s need to be accompanied by an adult.

Your safety and well-being is our main priority, so please make sure you **check guidance** from the Government and your local authorities regularly, to ensure you are following the most up-to-date advice.

If you have any health issues or concerns about your ability to take part in the event please consult your GP.

Where can I walk?

You can walk wherever you like – in your neighbourhood so your fancy dress brightens up people's day or out in the countryside to give other ramblers a smile. Just make sure you can keep to social distancing guidelines and follow government advice!

Is this safe during COVID-19?

You'll decide the route for your own walk, so be mindful of government advice concerning COVID-19 when you plan your walk. Please avoid areas where you will be unable to socially distance and take into account local restrictions on mixing with other households. If you or your family members have symptoms of COVID-19, please stay home.

How much does it cost to sign up?

It's free to sign up!

Fundraising

What is the sponsorship target?

We ask that our hard-working supporters aim to raise £100 (excluding Gift Aid).

How do I raise money?

When you register you can choose to have a JustGiving page automatically set up for you, where people can sponsor you, making it super easy to raise money. We highly recommend selecting this option!

Simply share the link with your friends, family and work colleagues and share the link on your social media. Don't forget to mention @BritishRedCross and #PowerofKindness in your posts; we'd love to support your walk and share your amazing efforts.

Our community fundraising team will be with you every step of the way to support you with your fundraising. When you register, you'll receive hints and tips to help you reach your target and we're here to answer any questions you may have.

What will my money be used for?

Your money will help people hit hardest by the coronavirus pandemic. The British Red Cross is needed now more than ever, as we work to make sure the most vulnerable people aren't left behind. We're supporting the NHS and getting patients home from hospital, delivering essential supplies to isolated people, giving a lifeline to anyone struggling emotionally or financially, and partnering with food banks. Read more about our response [here](#).

How do I send in my sponsorship?

During the coronavirus outbreak, we recommend keeping donations online or sending a cheque donation.

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selecting this option! You can also set up your own JustGiving page at any time by [following the link here](#).

If you are not collecting your donations online, please send those valuable donations to us as soon as possible using the Donation Return Form. It means we'll be able to put your well-earned donations to work straight away to help those who need it most. To request a Donation Return Form please contact us at getfundraising@redcross.org.uk.

Got any other questions? We'd love to answer them...

If you have any further concerns that aren't covered here, please feel free to contact our community fundraising team on **0300 456 1005** or send us an email at [**getfundraising@redcross.org.uk**](mailto:getfundraising@redcross.org.uk).